



2014-2015 Season

A High Value Advertising Opportunity

Support Sacramento's *Outstanding Nonprofit of the Year* by advertising in the concert programs—four concerts at three venues.

Your advertisement will reach an audience of discriminating, Sacramento area residents who, like you, are committed to supporting great music and the performing arts in the community! Last year's concert attendance totaled over 8,000 arts supporters.

CONCERT PROGRAMS AND VENUES

Stained Glass Concert

Fremont Presbyterian Church
 October 25, 2014
 Artwork due: September 25, 2014

Wells Fargo Home for the Holidays

Memorial Auditorium
 December 13, 2014
 Artwork due: November 13, 2014

European Masterworks

Sacramento Community Center Theater
 March 14, 2015
 Artwork due: February 14, 2015

Songs of Eternity

Sacramento Community Center Theater
 May 9, 2015
 Artwork due: April 9, 2015

Display Advertising Sizes and Rates

Ad Size	Width	Height	Full Season program ad (4)	Full Season program ad (4) Special return buyers**	Single program ad	Single program ad Special return buyers**
Full page	4½ in.	7½ in.	\$1,600	\$1,440	\$400	\$360
Half page, horizontal	4½ in.	3½ in.	\$1,000	\$900	\$250	\$225
Third page, horizontal	4½ in.	2½ in.	\$600	\$540	\$150	\$135
Quarter page, vertical	2 in.	3½ in.	\$400	\$360	\$100	\$90

**20% discount applied to total cost

*10% discount applied to cost

Artwork requirements:

Black & white digital artwork in one of these formats: PWF, JPG, TIFF or EPS.

All images and graphics must be set at 300 dpi.

Email artwork to Diane McCormack: dmccormack333@gmail.com

For questions call Diane at 916 427-6313.

Fill out the form on the back and submit by mail.

2014-2015 SEASON

2014-2015 Season Program Advertising Form

- First time advertiser
 Returning advertiser

Business Name _____

Contact Name _____

Address _____

City _____

Phone _____ Fax _____

Email _____

Please select:

- A) Program ad Full Season or Single Program Name of program _____
 B) Ad size Full page Half page Third page Quarter page
 C) Total price (see table below): \$ _____

Ad Size	Full Season program ad (4)	Full Season program ad (4) Special return buyers**	Single program ad	Single program ad Special return buyers**
Full page	\$1,600	\$1,440	\$400	\$360
Half page	\$1,000	\$900	\$250	\$225
Third page	\$600	\$540	\$150	\$135
Quarter page	\$400	\$360	\$100	\$90

**20% discount applied to total cost

*10% discount applied to cost

Advertising and full payment deadlines:

Concert	Concert Date	Advertising Deadline
Stained Glass	October 25, 2014	September 25, 2014
Wells Fargo Home for the Holidays	December 13, 2014	November 13, 2014
European Masterworks	March 14, 2015	February 14, 2015
Songs of Eternity	May 9, 2015	April 9, 2015

Return mail this form with your payment to:

Sacramento Choral Society & Orchestra, 4025A Bridge St., Fair Oaks, CA 95628

You may phone in your payment with a VISA, MasterCard, Discover, or American Express:
916 536-9065

Web Site: sacramentochoral.com

Email: scso2005@gmail.com

The SCSO is a non-profit organization delivering high quality choral orchestral programs at reasonable prices to the greater Sacramento community. 501(c)(3) tax identification number: 94-3259903