



Donald Kendrick, Artistic Director

## 2018/2019—Season 23 A High Value Advertising Opportunity

Support Sacramento's *Outstanding Nonprofit of the Year* by advertising in the programs — four concerts at three venues.

Your advertisement will reach an audience of discriminating, Sacramento area residents who, like you, are committed to supporting great music and the performing arts in the community! Last year's concert attendance totaled over 8,000 arts supporters.

### CONCERT PROGRAMS AND VENUES

#### STAINED GLASS SONGS OF THE SPIRIT

Fremont Presbyterian Church  
October 20, 2018  
Artwork due: September 20, 2018

#### WELLS FARGO HOME FOR THE HOLIDAYS

Sacramento Community Center Theater  
**2 performances**  
December 8, 2018 – 2:00 pm and 7:30 pm  
Artwork due: November 9, 2018

#### EUROPEAN MASTERWORKS A GERMAN REQUIEM

Sacramento Community Center Theater  
March 23, 2019  
Artwork due: Feb 23, 2019

#### LIGHT AND FIRE

Sacramento Community Center Theater  
May 4, 2019  
Artwork due: April 14, 2019

### Display Advertising Sizes and Rates

Ad Size	Width	Height	Full Season Program Ad (4)	Full Season Program Ad (4) Special**	Single Program Ad	Single Program Ad Special*
Full page	4½ in.	7½ in.	\$1,600	\$1,280	\$400/\$600 HH	\$360/\$540 HH
Half page, horizontal	4½ in.	3½ in.	\$1,000	\$800	\$250/\$375 HH	\$225/\$338 HH
Third page, horizontal	4½ in.	2½ in.	\$600	\$480	\$150/\$225 HH	\$135/\$193 HH

\*\* Return buyers 20% discount applied to total cost

\* Return buyers 10% discount applied to cost

(HH) Single program ad rate for Home for the Holidays concerts

### Artwork Requirements:

Black & white digital artwork in one of these formats: PDF, JPG, TIFF or EPS.

All images and graphics must be set at 300dpi.

Email artwork to Diane McCormack: dmccormack333@gmail.com

For questions call Diane at 916 427-6313.

Fill out the form on the back and submit by mail.

## 2018–2019 Season Program Advertising Form

First time advertiser

Returning advertiser

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please select:

PROGRAM AD  Full Season

Single program

Name of program \_\_\_\_\_

AD SIZE  Full page  Half page  Third page

Total Price - see table \$\_\_\_\_\_.

Ad Size	Width	Height	Full Season Program Ad (4)	Full Season Program Ad (4) Special**	Single Program Ad	Single Program Ad Special*
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HH - Single program ad rate for Home for the Holidays concerts

### Advertising and full payment deadlines:

Concert	Concert Date	Advertising Deadline
Stained Glass	October 20, 2018	September 20, 2018
Home for the Holidays–2 performances!	December 8, 2018	November 8, 2018
European Masterworks   Brahams Requiem	March 23, 2019	Feb 23, 2019
Light and Fire   Dan Forrest–Lux	May 4, 2019	April 4, 2019

Return mail this form with your payment to:

Sacramento Choral Society & Orchestra, 4025A Bridge Street, Fair Oaks, CA 95628

You may phone in your payment with a VISA, MasterCard, Discover, or American Express: 916 536-9065

Web Site: [sacramentochoral.com](http://sacramentochoral.com) E-mail: [scso2005@gmail.com](mailto:scso2005@gmail.com)

The SCSSO is a non-profit organization delivering high quality choral orchestral programs at reasonable prices to the greater Sacramento community. 501(c)(3) tax identification number: 94-325-9903