



Donald Kendrick, Artistic Director

2019/2020—Season 24 A High Value Advertising Opportunity

Support Sacramento's *Outstanding Nonprofit of the Year* by advertising in the programs — four concerts at two venues.

Your advertisement will reach an audience of discriminating, Sacramento area residents who, like you, are committed to supporting great music and the performing arts in the community! Last year's concert attendance totaled over 8,000 arts supporters.

STAINED GLASS MUSIC *for* SAINT CECILIA

Saturday, October 19, 2019 at 8 PM
Fremont Presbyterian Church
Artwork due: September 19, 2019

WELLS FARGO HOME *for the* HOLIDAYS 2 performances

Saturday, December 7, 2019 at 2 pm and 7:30 pm
Sacramento Memorial Auditorium
Artwork due: November 7, 2019

VERDI REQUIEM

Saturday, March 21, 2020 at 8 pm
Sacramento Memorial Auditorium
Artwork due: February 21, 2020

Best of RODGERS *and* HAMMERSTEIN

Saturday, May 9, 2020 at 2 pm matinee
Sacramento Memorial Auditorium
Artwork due: April 9, 2020

Display Advertising Sizes and Rates

Ad Size	Width	Height	Full Season Program Ad (4)	Full Season Program Ad (4) Special**	Single Program Ad	Single Program Ad Special*
Full page	4½ in.	7½ in.	\$1,600	\$1,280	\$400/\$600 HH	\$360/\$540 HH
Half page, horizontal	4½ in.	3½ in.	\$1,000	\$800	\$250/\$375 HH	\$225/\$338 HH
Third page, horizontal	4½ in.	2½ in.	\$600	\$480	\$150/\$225 HH	\$135/\$193 HH

** Return buyers 20% discount applied to total cost

* Return buyers 10% discount applied to cost

(HH) Single program ad rate for Home for the Holidays concerts

Artwork Requirements:

Black & white digital artwork in one of these formats: PDF, JPG, TIFF or EPS.

All images and graphics must be set at 300dpi.

Email artwork to Diane McCormack: dmccormack333@gmail.com

For questions call Diane at 916 427-6313.

Fill out the form on the back and submit by mail.

SCSO SEASON 24 AD RATES

2019–2020 Season Program Advertising Form

First time advertiser

Returning advertiser

Business Name _____

Contact Name _____

Address _____

City _____

Phone _____ Fax _____

E-mail _____

Please select:

PROGRAM AD Full Season

Single program

Name of program _____

AD SIZE Full page Half page Third page

Total Price - see table \$_____.

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HH - Single program ad rate for Home for the Holidays concerts

Advertising and full payment deadlines:

Concert	Concert Date	Advertising Deadline
Stained Glass	October 19, 2019	September 19, 2019
Home for the Holidays–2 performances!	December 7, 2019	November 7, 2019
Verdi Requiem	March 21, 2020	Feb 21, 2020
Best of Rogers and Hammerstein	May 9, 2020	April 9, 2020

Return mail this form with your payment to:

Sacramento Choral Society & Orchestra, 4025A Bridge Street, Fair Oaks, CA 95628

You may phone in your payment with a VISA, MasterCard, Discover, or American Express: 916 536-9065

Web Site: sacramentochoral.com E-mail: scso2005@gmail.com

The SCSO is a non-profit organization delivering high quality choral orchestral programs at reasonable prices to the greater Sacramento community. 501(c)(3) tax identification number: 94-325-9903